

Supported by

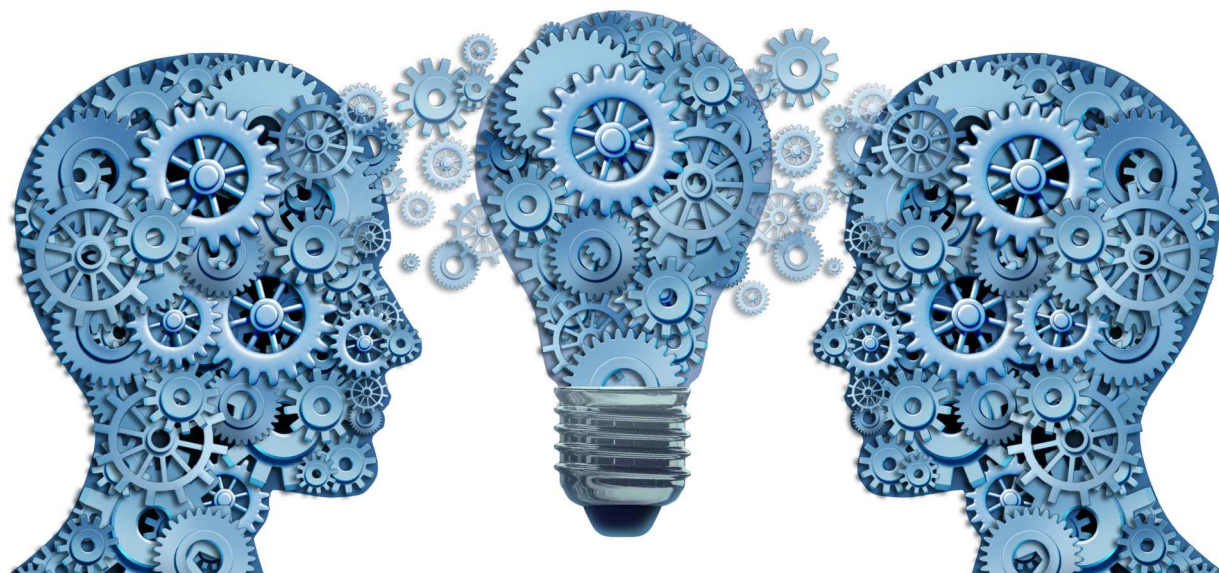


**Institute
of Water**



WRc Open Innovation Day 2012

25th April 2012, WRc, Swindon



*The coming together of minds ...
reaping the benefits from Collaborative Research*

Introduction

The **WRc Open Innovation Day** will bring representatives of water and wastewater companies together with experts, technologists and innovators who are able to provide solutions to the industry's problems. It will showcase new technologies, provide focussed workshop sessions, present the views and experiences of the industry's regulators and leaders in research and demonstrate WRc's research facilities at its base in Swindon. The event is free to attend and will aim to demonstrate how an open approach to innovation can benefit all stakeholders.

The Event will provide an opportunity to:

- Discuss with water and waste water utilities and their regulators how they are driving innovation and their current problems.
- Talk to companies that are providing and developing a range of innovative solutions and services into the sector.
- Attend workshops to address specific topical issues and listen to presentations by exemplars of innovation.
- Visit WRc and see the facilities available for research and development activities.

The Delegates

The Event will be attended by up to 130 delegates from:

1. Innovation/R&D leaders from Utility companies.
2. Innovation/R&D leaders from Supplier companies to the water industry.
3. Technology experts working in the water industry from Universities and other non-commercial organisations.
4. Government representatives setting policy on Innovation within the water industry.

